



FAIRFIELD-MAXWELL

About Fairfield-Maxwell Ltd.

Fairfield-Maxwell Ltd. (FML) is a privately held 4th generation family office that successfully buys, builds, and grows companies spanning industries and geographies through long-term capital investments. FML partners with other family-owned businesses, business owners, and management teams to grow exceptional businesses using a long-term approach to steadily grow earnings into the future. Fairfield provides management and operational expertise, as well as a permanent capital base.

Platform Investment Criteria

Financial Attributes:

- EBITDA: \$5 - \$40 million
- History of positive cash flow
- Reasonable capex
- ROIC >15%

Industry Focus:

- Industrial/Manufacturing/Services
- Transportation/Logistics
- Medical Devices/Healthcare
- Financial Services

For further information visit the website at:
www.fairfield.com

FAIRFIELD-MAXWELL LTD. INVESTS IN FRODO BAKING COMPANY LLC.

New York, N.Y. — Fairfield-Maxwell Ltd. (FML) has closed on an investment in FroDo Baking Company, a leading manufacturer of frozen dough products for in-store bakeries across the United States. The transaction supports FML’s strategy of partnering with founder- or family-led operating companies positioned for long-term growth.

This strategic partnership reflects a shared long-term vision and is designed to strengthen FroDo’s ability to serve its customers while preserving the culture and leadership that have driven the company’s success. FroDo Baking Company will continue to operate as a founder-led business, with the same leadership team, customer relationships, facilities, and operational standards.

“FroDo is a best-in-class business with an exceptional management team. We are excited to support the company’s long-term growth while respecting its culture, leadership, and customer-first approach” — Anthony Dowd, CEO, Fairfield-Maxwell Ltd.

“We were very intentional in choosing a partner who believes in what makes FroDo special. This partnership allows us to think long-term, continue investing in our people and operations, and better support our customers—without changing who we are or how we operate day to day.” — Mark Riegel, CEO, FroDo Baking Company

About Frodo Baking Company, LLC

FroDo Baking Company is a U.S.-based manufacturer of frozen dough products, serving leading grocery retailers nationwide. The company specializes in breads and rolls for in-store bakeries and is recognized for its operational excellence, food safety standards, and customer service. FroDo Baking Company is guided by its purpose to “feed America” and its values of teamwork, excellence, service, perseverance, and victory. FroDo operates from its East Rutherford, New Jersey facility. <https://frodobakingco.com/>



CORPORATE DEVELOPMENT

Sean Lee
Vice President

slee@fairfield.com
(212) 292-2131

Jacob Salpietro
Associate

jsalpietro@fairfield.com
(212) 292-2135

Sofia Ford
Analyst

sford@fairfield.com
(212) 292-2081